

CLAIMS

What is claimed is:

1) A method for providing a user with confirmation of the origin
5 and identity of a Web site comprising the steps of:
registering a Web site with an assuring 3rd party;
saving said registration on a registration server;
entering in a database an Internet domain for said Web site;
cross-referencing said Web site's Internet domain to the origin
10 and identity information;
retrieving said Web site's Internet domain with an Internet
browser;
browsing to the Web site for the Internet domain;
sending a query from a client application tool via a secure SSL
15 connection to said registration server and passing it said Web
site's Internet domain name;
determining if said Web site's Internet domain has been
registered; and
20 returning the associated registration data to the client
application tool for display.

2) A method for providing a user with confirmation of the origin
and identity of a Web site comprising the steps of:
registering a Web site with an assuring 3rd party;
25 saving said registration on a registration server;
entering in a database an Internet domain for said Web site;
cross-referencing said Web site's Internet domain to the origin
and identity information;
retrieving said Web site's Internet domain with an Internet
30 browser;

browsing to the Web site and receiving an HTML image tag, calling a program via a secure SSL connection on said registration server and passing it said Web site's Internet domain name;

5 determining if said Web site's Internet domain has been registered; and returning an image to the browser for display containing registration data from the registration server associated with the domain name, together with date-and-time information and
10 code that prevents the dynamic icon from being copied.

3) A system for providing a user with confirmation of the origin and identity of a Web site comprising:

a component for registering a Web site with an assuring 3rd party;
a component for saving said registration on a registration server;
a component for entering in a database an Internet domain for said Web site;
20 a component for cross-referencing said Web site's Internet domain to the origin and identity information;
a component for retrieving said Web site's Internet domain with an Internet browser;
a component for browsing to the Web site for the Internet
25 domain;
a component for sending a query from a client application tool via a secure SSL connection to said registration server and passing it said Web site's Internet domain name;
a component for determining if said Web site's Internet domain
30 has been registered; and

a component for returning the associated registration data to the client application tool for display.

4) A system for providing a user with confirmation of the origin
5 and identity of a Web site comprising the steps of:

a component for registering a Web site with an assuring 3rd party;

a component for saving said registration on a registration server;

10 a component for entering in a database an Internet domain for said Web site;

a component for cross-referencing said Web site's Internet domain to the origin and identity information;

a component for retrieving said Web site's Internet domain with an Internet browser;

a component for browsing to the Web site and receiving an HTML image tag;

a component for calling a program via a secure SSL connection on said registration server and passing it said Web site's Internet domain name;

a component for determining if said Web site's Internet domain has been registered; and

a component for returning an image to the browser for display containing registration data from the registration server

25 associated with the domain name, together with date-and-time information and code that prevents the dynamic icon from being copied.